

Celebrating local charity, craft beer,  
award winning food & Sacramento artisan vendors

# CALIFORNIA



## BREWERS FESTIVAL

SATURDAY  
RAIN OR SHINE

9.18.21 1-4PM  
V.I.P 12-4PM

Discovery park  
SACRAMENTO

GOOD  
CAUSE,  
GREAT  
BEER

### Sponsorship Opportunities

#### PRESENTING LEVEL SPONSOR \$5,000 2 AVAILABLE

24 VIP tickets to event—includes early entry,  
larger mug, \$10 food voucher

Sponsorship of Food Truck Court with  
stand-alone sign

Banner with logo at stage,  
listed as presenting sponsor

Linked logo on event website

Opportunity to have a 10'x20' space at event  
(space, table, chairs)

Opportunity to distribute marketing materials  
to all guests throughout event

Verbal recognition during event

Company promotion through social media  
promoting the event including Facebook, Instagram

#### BARREL LEVEL SPONSOR \$2,500 8 AVAILABLE

16 vip tickets to event

Linked logo on event website

Opportunity to have a 10'x10' space at event  
(space, table, chairs)

Opportunity to distribute marketing  
materials from your booth space

Company promotion through social media  
promoting the event including Facebook, Instagram

#### KEG LEVEL SPONSOR \$1,000 12 AVAILABLE

8 VIP tickets to event

Logo on event website

Opportunity to have a 10'x10' space at event  
(space, table, chairs)

Opportunity to distribute marketing  
materials from your booth space

#### BIG MUG SPONSOR \$500

4 vip tickets to event

Logo on event website

#### LITTLE MUG SPONSOR \$250

4 general admission event tickets

Logo on event website

CALBREWFEEST.ORG