

CELEBRATING COMMUNITY GIVING CRAFT BEER,
AWARD-WINNING FOOD & SACRAMENTO ARTISAN VENDORS



CALIFORNIA BREWERS FESTIVAL

SATURDAY
September 14

1-4 PM / VIP 12-4 PM / BEER RELAY 1:30 PM

**DISCOVERY PARK
SACRAMENTO**

SPONSORSHIP OPPORTUNITIES

Presenting Level

\$5000 / 1 Available

- 24 VIP tickets to event—includes early entry, larger mug, \$10 food voucher
- Exclusive sponsorship of Food Truck Court with stand-alone sign
- Exclusive banner with logo at stage, listed as presenting sponsor
- Linked logo on event website
- Back page ad in event passport
- Opportunity to have a 10'x20' space at event (space, table, chairs)
- Opportunity to distribute marketing materials to all guests throughout event
- Verbal recognition during event
- Company promotion through social media promoting the event including FaceBook

Barrel Level

\$2,500 / 4 Available

- 16 VIP tickets to event
- Larger logo on shared banner at stage
- Linked logo on event website
- Opportunity to have a 10'x10' space at event (space, table, chairs)
- Opportunity to distribute marketing materials from your booth space
- Company promotion through social media promoting the event including FaceBook

Keg Level

\$1,000 / 10 Available

- 8 VIP tickets to event
- Logo on shared banner at stage
- Logo on event website
- Opportunity to have a 10'x10' space at event (space, table, chairs)
- Opportunity to distribute marketing materials from your booth space

Big Mug

\$500

- 4 VIP tickets to event
- Logo on shared banner at stage
- Logo on event website

Little Mug

\$250

- 4 general admission event tickets
- Logo on event website



CALBREWFEEST.org