



Point West Rotary Club
Foundation



VIP EARLY ENTRANCE 12pm

September 12 1-4 pm
Discovery Park, Sacramento

CELEBRATING COMMUNITY GIVING,
CRAFT BEER, AWARD-WINNING FOOD
& SACRAMENTO ARTISAN VENDORS



SPONSORSHIP OPPORTUNITIES

Presenting Level

\$10,000 / 1 Available

- 20 VIP TICKETS. Early entry, larger mug
- Unlimited additional VIP Tickets available for \$45/each (regular price \$65)
- Linked logo on event website
- Opportunity to have a very large space at event (enough to display 10-ish vehicles)
- Opportunity to distribute marketing materials to all guests throughout event
- Location of booth listed on map
- Verbal recognitions during event
- Company promotion through social media
- Opportunity to bring staff volunteers to work the event
- Two Beer Relay team spots
- One year membership to the Point West Rotary Club (value: \$920+)
- First Right of Refusal for same sponsorship level next year

Food Truck Level

\$5,000 / 1 Available

- 15 VIP TICKETS. Early entry, larger mug
- Up to 10 additional VIP Tickets available for \$45/each (regular price \$65)
- Exclusive sponsorship of Food Truck Court with stand-alone sign
- Linked logo on event website
- Location of booth listed on map
- Opportunity to have a 10' x 20' space at event (space, table, chairs provided)
- Opportunity to distribute marketing materials to all guests throughout event
- Verbal recognitions during event
- Company promotion through social media
- Opportunity to bring staff volunteers to work the event
- One Beer Relay team spot
- First Right of Refusal for same sponsorship level next year

Stage Level

\$5,000 / 1 Available

- 15 VIP TICKETS. Early entry, larger mug
- Up to 10 additional VIP Tickets available for \$45/each (regular price \$65)
- Exclusive sponsorship of Stage with stand-alone sign
- Linked logo on event website
- Location of booth listed on map
- Opportunity to have a 10' x 20' space at event (space, table, chairs provided)
- Opportunity to distribute marketing materials to all guests throughout event
- Verbal recognitions during event
- Company promotion through social media
- Opportunity to bring staff volunteers to work the event
- One Beer Relay team spot
- First Right of Refusal for same sponsorship level next year





CELEBRATE COMMUNITY GIVING

100% of Proceeds Benefit Local Children's Charities



RUNNIN' FOR RHETT Through fitness and nutrition programs, Runnin' for Rhett serves over 3,000 kids in 70 schools in the Sacramento area.



POINT WEST ROTARY FOUNDATION Funds raised from the California Brewers Festival go directly towards helping Sacramento area's youth in need. Learn more on the organizations at pointwestrotary.org.

SPONSORSHIP OPPORTUNITIES

Barrel Level

\$2,500 / 4 Available

- 12 VIP TICKETS (early entry, larger mug)
- Up to 5 additional VIP Tickets available for \$45 each (regular price \$65)
- Larger logo on shared banner at stage
- Linked logo on event website
- Opportunity to have a 10' x 10' space at event (space, table, chairs provided)
- Distribute marketing materials from your booth.
- Company promotion through social media

App Banner Sponsor 1

\$2,000 / 1 Available

- Large premium placement "Sponsor Spotlight" listing towards the top of the Brewers List with link to a pop-up displaying Brewer's logo; tagline; any additional messaging; link to the Brewers website.

App Banner Sponsor 2

\$1,500 / 1 Available

- Medium sized "Sponsor Spotlight" listing with lower placement than the other Banner Sponsor of the Brewers List, with link to a pop-up displaying Brewers logo; tagline; any additional messaging; link to the Brewers website.

Keg Level

\$1,000 / 10 Available

- 8 VIP TICKETS to event (early entry, larger mug)
- Up to 2 additional VIP tickets available for \$45 each (regular price \$65)
- Logo on shared banner at stage
- Logo on event website
- Opportunity to have a 10'x10' space at event (space, table, chairs provided)
- Opportunity to distribute marketing materials from your booth.

Big Mug

\$500

- 4 VIP TICKETS to event
- Logo on shared banner at stage
- Logo on event website

Little Mug

\$250

- 4 GENERAL ADMISSION event tickets
- Logo on event website

Beer Relay Sponsor

\$ Donate Beer

- 4 GENERAL ADMISSION event tickets
- Logo on event website
- Company promotion through social media

Media Sponsor

- AVAILABLE

