



**Point West Rotary Club**  
Foundation



VIP EARLY ENTRANCE 12pm

**September 12 1-4 pm**  
**Discovery Park, Sacramento**

CELEBRATING COMMUNITY GIVING,  
CRAFT BEER, AWARD-WINNING FOOD  
& SACRAMENTO ARTISAN VENDORS



## SPONSORSHIP OPPORTUNITIES

### Presenting Level

**\$10,000 / 1 Available**

- 20 VIP TICKETS. Early entry, larger mug, \$10 food voucher
- Unlimited additional VIP Tickets available for \$30/each (regular price \$75)
- Linked logo on event website
- Opportunity to have a very large space at event (enough to display 10-ish vehicles)
- Opportunity to distribute marketing materials to all guests throughout event
- Location of booth listed on map
- Verbal recognitions during event
- Company promotion through social media
- Opportunity to bring staff volunteers to work the event
- Two Beer Relay team spots
- One year membership to the Point West Rotary Club (value: \$920+)
- First Right of Refusal for same sponsorship level next year

### Food Truck Level

**\$5,000 / 1 Available**

- 15 VIP TICKETS. Early entry, larger mug, \$10 food voucher
- Up to 10 additional VIP Tickets available for \$40/each (regular price \$75)
- Exclusive sponsorship of Food Truck Court with stand-alone sign
- Linked logo on event website
- Location of booth listed on map
- Opportunity to have a 10' x 20' space at event (space, table, chairs provided)
- Opportunity to distribute marketing materials to all guests throughout event
- Verbal recognitions during event
- Company promotion through social media
- Opportunity to bring staff volunteers to work the event
- One Beer Relay team spot
- First Right of Refusal for same sponsorship level next year

### Stage Level

**\$5,000 / 1 Available**

- 15 VIP TICKETS. Early entry, larger mug, \$10 food voucher
- Up to 10 additional VIP Tickets available for \$40/each (regular price \$75)
- Exclusive sponsorship of Stage with stand-alone sign
- Linked logo on event website
- Location of booth listed on map
- Opportunity to have a 10' x 20' space at event (space, table, chairs provided)
- Opportunity to distribute marketing materials to all guests throughout event
- Verbal recognitions during event
- Company promotion through social media
- Opportunity to bring staff volunteers to work the event
- One Beer Relay team spot
- First Right of Refusal for same sponsorship level next year





## CELEBRATE COMMUNITY GIVING

### 100% of Proceeds Benefit Local Children's Charities



**RUNNIN' FOR RHETT** Through fitness and nutrition programs, Runnin' for Rhett serves over 3,000 kids in 70 schools in the Sacramento area.



**POINT WEST ROTARY FOUNDATION** Funds raised from the California Brewers Festival go directly towards helping Sacramento area's youth in need. Learn more on the organizations at [pointwestrotary.org](http://pointwestrotary.org).



## SPONSORSHIP OPPORTUNITIES

### Barrel Level

**\$2,500 / 4 Available**

- 12 VIP TICKETS (early entry, larger mug, \$10 food voucher)
- Up to 5 additional VIP Tickets available for \$50 each (regular price \$75)
- Larger logo on shared banner at stage
- Linked logo on event website
- Opportunity to have a 10' x 10' space at event (space, table, chairs provided)
- Distribute marketing materials from your booth.
- Company promotion through social media

### App Banner Sponsor 1

**\$2,000 / 1 Available**

- Large premium placement "Sponsor Spotlight" listing towards the top of the Brewers List with link to a pop-up displaying Brewer's logo; tagline; any additional messaging; link to the Brewers website.

### App Banner Sponsor 2

**\$1,500 / 1 Available**

- Medium sized "Sponsor Spotlight" listing with lower placement than the other Banner Sponsor of the Brewers List, with link to a pop-up displaying Brewers logo; tagline; any additional messaging; link to the Brewers website.

### Keg Level

**\$1,000 / 10 Available**

- 8 VIP TICKETS to event (early entry, larger mug, \$10 food voucher)
- Up to 2 additional VIP tickets available for \$50 each (regular price \$75)
- Logo on shared banner at stage
- Logo on event website
- Opportunity to have a 10'x10' space at event (space, table, chairs provided)
- Opportunity to distribute marketing materials from your booth.

### Big Mug

**\$500**

- 4 VIP TICKETS to event
- Logo on shared banner at stage
- Logo on event website

### Little Mug

**\$250**

- 4 GENERAL ADMISSION event tickets
- Logo on event website

### Beer Relay Sponsor

**\$ Donate Beer**

- 4 GENERAL ADMISSION event tickets
- Logo on event website
- Company promotion through social media

### Media Sponsor

- AVAILABLE

